



PRESENTS THE 2nd ANNUAL (Bigger and Better)

Southern Oregon Commercial Real Estate Marketing Conference

☆☆ April 14th & 15th, 2011

Seven Feathers Casino Resort
Conference Center
Canyonville, Oregon

Chet Allen, World Asset Exchange
Martin Callery, Oregon International Port of Coos Bay
Glenn McDuffy, Umpqua Community College - Small Business Development Center ☆
Coni Rathbone, Zupancic Rathbone Law Group, PC ☆
7 Hours of Marketing Sessions ☆
Bob Nelson, PacWest Real Estate Investments
Craig Johnson, Northwest Equities Investment Real Estate Services

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Southern Oregon Where the Price is Right!
And The Location will get you there!

ITINERARY

The conference will be highlighted by two Certified CCIM Moderators:
Bob Nelson of PacWest Real Estate Investment LLC (1031 Guru) &
Craig Johnson of Northwest Equities Investments Real Estate Services

THURSDAY, APRIL 14th

8:00am - 9:00am **Registration**

9:00am - 11:45pm **Education: Chet Allen – World Asset Exchange**

"Boom, Bust and Beyond - Activating Opportunities & Navigating Obstacles"

12:00pm - 1:00pm **Lunch/Speaker: Martin L. Callery – Oregon International Port of Coos Bay**

1:15pm - 5:00pm Marketing Session: Properties and “Haves & Wants” - PowerPoint templates presented.

Moderators: Bob Nelson, PacWest Real Estate Investments and Craig Johnson, Northwest Equities Investments Real Estate Services

5:30pm – 7:00pm **Social Hour: Interact and network with Deal Makers**

FRIDAY, APRIL 15th

8:00am – 8:30am **Continental Breakfast**

8:30am – 12:30pm Marketing Session: Properties and “Haves & Wants” - PowerPoint templates presented.

Moderators: Bob Nelson, PacWest Real Estate Investments and Craig Johnson, Northwest Equities Investments Real Estate Services

12:30pm - 2:00pm **Lunch/Speaker: Glenn McDuffy, Umpqua Community College – Small Business Development Center**

2:15pm – 4:00pm **Education: Coni Rathbone - Zupancic Rathbone Law Group, PC**