



LARRY E. REED, Land Use Planning Program Manager,
JRH Land Use Planning

Larry Reed has extensive experience in city planning, building construction, and economic development. He began his career in civil engineering, land surveying, and building inspection, and advanced through a number of government management positions in building, planning, and community development. Mr. Reed has a record of success in consolidating, streamlining, and reorganizing government agencies to improve effectiveness and cut costs. He worked as a development consultant from 1993 to 1999 and as a land use planner for a successful regional development company and currently is a principal with JRH a transportation and land use planning company in Eugene, Oregon.

EXPERIENCE

JRH Transportation Engineering (May 2005 - Present)

Mr. Reed serves as Land Use Planning Program Manager for JRH. His responsibilities include assisting clients in developing land use strategies, site planning, creation of governmental planning applications, and management of the approval process.

Arlie & Company (1999 - April 2005)

As Director of Planning and Development, Mr. Reed's responsibilities included planning the company's development strategies and made use of his technical experience in both planning and construction codes. He was instrumental in the design of Eugene's Summer Oaks at Crescent Center, the Nodal Village at RiverBend, Springfield's 32nd and Main Streets 35-acre sports park, and a pedestrian-friendly nodal village at Crescent Avenue and Shadow View Drive.

Jim Griffith & Associates (1993 - 1999)

Served as Land Use Planner and Building Code Consultant (headed Eugene branch)

City of San Bernardino, California (1989 - 1993)

Planning and Building Services (Director)

City of Eugene, Oregon (1979 - 1989)

Building and Safety Division (Manager - Zoning Official)

City of Urbana, Illinois (1974-1979)

Development Services (Director)

MEMBERSHIPS

Eugene Chamber of Commerce - Local Government Affairs Committee

Lane County Home Builders - Formerly on the Board of Directors

Lane Transit District, West Eugene BRT/ EmX Alternative Routing Selection/ Citizen Committee

ARCHITECTURAL DESIGN, *Bachelor of Arts*

Southern Illinois University - Carbondale, IL

University of Illinois - Urbana, IL

Additional studies in Labor Relations, collective bargaining, and urban planning.